

## International Business Brokers Association: Its Benefits And Services

The International Business Brokers Association (IBBA) today has more than one thousand six hundred fifty cooperative business brokers and intermediaries across Australia, Europe, Asia, Mexico, and the United States making it the largest international non-profit association that operates exclusively for the benefit of people and firms taking on the various aspects of a business brokerage, mergers and acquisitions.

The most complete package of membership benefits and services, best networking opportunities and most influential group of business brokers are some of what awaits a person who wants to join the International Business Brokers Association. Other benefits include:

**Education** The leading educational programming for business in the world is offered by IBBA through world-class courses and workshops and IBBA members can take advantage of the learning opportunities designed specifically for the brokering industry.

**Certification** IBBA members can get hold of the certification process which is an exclusive offer. Members can take advantage of this and immediately start by completing necessary courses to earn this prestigious credential.

**Networking** The opportunity to meet and network with leading brokering professionals through the semi-annual conferences, workshops and courses, and receptions are all designed to allow its members to further their business and career.

**Member Discounts** Not only do members enjoy a discount on registration fees for attending bi-annual conferences and taking educational courses, but the association also works in partnership with a number of organizations that provide discounts and benefits to IBBA members such as: BizQuest, Brokerage Concepts, Business Value Express, BV Market Data, The Deal Spectator, and Directories USA.com.

The International Business Brokers association also includes different committees that play important roles for the association, here are some of them:

**Public Relations Committee** The IBBA Public Relations Committee aims to raise awareness of IBBA in the business brokerage profession and maintain and supply a stable flow of IBBA communications to the membership.

**Newsletter Committee** This committee aims to foster the professional development and advancement of IBBA members, inform members of the activities of the association, and promote the profession and the association to target audiences.

**Conference Committee** This committee's mission is to produce two conferences per year that will offer forum for educational programming, industry networking, certification recognition, and trade shows events for the industry.

**Education Committee** This committee aims to update the current IBBA courses being offered in the bi-annual conferences and to local and regional affiliate groups. They also create and develop new courses to meet professional advancement and educational demands of members.